



2026 Annual Freedom Event

**"An Evening of Hope,
Community, and Support"**

Wednesday, July 22, 2026 | 5:30–8:30 PM
First Congregational Church
Ossipee, NH 03814

Sponsorship Opportunities

The Story

In northern New Hampshire, people facing addiction and mental health crises have fewer options, longer drives, and less hope than nearly anywhere else in the state. Rural residents encounter 45% fewer treatment options than their urban counterparts. Transportation barriers affect 78% of those seeking care. And demand now exceeds our clinical capacity by 40%.

People are waiting. In this work, waiting can be fatal.

Since 2014, White Horse Recovery has changed that story—meeting people in their darkest chapter and walking with them toward a new one. Through four Recovery Community Centers spanning Carroll, Grafton, and Coos Counties, our 24-member team of licensed clinicians and peer recovery support workers provides:

- Individual and group therapy,
- Intensive outpatient programs,
- Faith-based support,
- Trauma-informed care,
- Reliable transportation from remote areas, and
- Mentorship from people who have walked this road themselves.



**No one is turned away.
No one gets left behind.**

The Event

The **Annual Freedom Event** is White Horse Recovery's signature gathering—an evening that brings together the people who make this work possible with the people whose lives it has changed.



What to Expect

- **Powerful Stories of Transformation:** Hear firsthand from individuals who have overcome adversity through White Horse programs.
- **A Bold Vision for the Future:** Learn how your support is expanding access to care and what comes next.
- **Silent Auction & Giving Opportunities:** Bid on exclusive experiences—all proceeds directly fuel our mission.
- **Dinner** served at 6:30 PM.

Individual Tickets: \$50 per person

The Opportunity



Your sponsorship does not just fund programs—it removes the obstacles standing between someone and the life they are fighting to build. **Every \$1 invested in recovery generates \$4.58 in public benefits** through reduced healthcare costs, decreased involvement in the criminal justice system, and increased productivity.

The real return is not, however, just measured in dollars. It is measured in families reunited, communities strengthened, and people who go on to help others find their way.



The Results

- **72% treatment retention at 6+ months (vs. 33% nationally)**
- **90% two-year sobriety post-intensive outpatient program (vs. 40–60% nationally)**
- **40% reduction in overdoses among clients**

Sponsorship Levels

TRAILBLAZER — \$10,000 *Clear the path.*

You make transformation possible at scale—expanding clinical capacity, opening recovery housing, and ensuring our team can meet the moment.

- Named partnership on a strategic initiative (clinical expansion, recovery housing, or workforce development)
- Prominent logo on all event materials, signage, and White Horse communications
- Full-page feature in event program
- Two reserved premium table(s) for **12 guests**
- Private briefing with White Horse leadership
- Annual impact report
- Speaking opportunity at the event
- Social media recognition (pre-event, day-of, post-event)

GUIDE — \$5,000 *Show the way forward.*

You equip the people who do this work every day—our clinicians and peer recovery support workers who serve as mentors, advocates, and proof that change is possible.

- Named support of a specific program area
- Logo on event materials, signage, and White Horse communications
- Half-page feature in event program
- One reserved table for **6 guests**
- Private briefing with White Horse leadership
- Annual impact report
- Social media recognition

Sponsorship Levels

ALLY — \$2,500 *Stand alongside.*

You make transformation possible at scale—expanding clinical capacity, opening recovery housing, and ensuring our team can meet the moment.

- Logo on event materials and signage
- Quarter-page listing in event program
- Reserved seating for **4 guests**
- Annual impact summary
- Social media recognition

SUPPORTER — \$1,000 *Answer the call.*

You help us say yes when someone reaches out for help—covering the gaps that would otherwise leave people stranded.

- Name listed on event signage and in event program
- Reserved seating for **2 guests**
- Annual impact summary

FRIEND — \$500 *Be part of the story.*

Every dollar moves someone closer to a life they didn't think was possible.

- Name listed in event program

Sponsorship Benefits at a Glance

Benefit	Trailblazer	Guide	Ally	Supporter	Friend
Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Named strategic partnership	✓				
Named program support		✓			
Logo on all materials	✓	✓	✓		
Name on signage/program	✓	✓	✓	✓	✓
Event program feature	Full page	Half page	Quarter page	Listing	Listing
Guest seating	12 (premium)	6	4	2	
Leadership briefing	✓	✓			
Speaking opportunity	✓				
Impact report	Full	Full	Summary	Summary	
Social media recognition	✓	✓	✓		

Be Part of This Story

Become a sponsor and help change what's possible for recovery in northern New Hampshire.

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Visit us on the Web

